70 Collier Street
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City of Barrie

Final

Seniors Advisory Committee

Monday, March 28, 2022 | **10:00 AM** | **Virtual Meeting**

For consideration by the Finance and Corporate Services Committee on April 4, 2022.

The meeting was called to order by the Chair, D. Diello at 10:03 a.m. The following were in attendance for the meeting:

Present: 6 - Chairman D. Dellio
Councillor A. Kungl
G. Kavanagh
H. Stone
L. Ricardo
M. Malcolm

Absent: 4 - P. Sasco
P. Thiffault
S. Turcott
E. McCraney

STAFF:
Committee Support Clerk, B. Thompson
Recreation Programmer, H. Kenehan

ALSO PRESENT:
Senior Communications Advisor, S. Lamantia.

The Seniors Advisory Committee met and reports as follows:

SECTION "A"

SENIORS ADVISORY COMMITTEE MANDATE AND TERMS OF REFERENCE

The Committee discussed making changes to its mandate and objectives within the Terms of Reference and adding the development of an annual work plan to include a City supported Town Hall for the next term. Ms. Dellio undertook to forward all suggested changes to the Committee to review for a recommendation to forward to the Finance and Corporate Services Committee. The Committee further discussed the challenges of going forward with an Age-Friendly Plan.

SENIORS ADVISORY COMMITTEE - COMMUNICATIONS

Scott Lamantia, Senior Communications Advisory discussed the Committee's inquiry about holding a Town Hall, the difficulties of a hybrid Town Hall at locations like the Meridian Place, and suggested City run locations for the City's Communications Department to record and live stream onto the City's YouTube channel. Mr. Lamantia indicated that the Communications Department would be happy to assist in promoting the Town Hall meetings through City resources to encourage people to attend and learn more about the Committee. He advised that the first step is to pick a date, time, and location.

The Committee discussed having Town Halls in June and October to align with Seniors Month in June and National Seniors Day in October. The Committee and Mr. Lamantia discussed putting together a survey consisting of approximately 10 to 15 questions to get feedback, as well as promoting the Town Hall.

Members of the Committee asked questions of Mr. Lamantia about promoting the Committee and received responses.

SENIORS MONTH/TOWN HALL

The Committee continued conversations about the Town Hall meeting for June, to align with Seniors Month, and asked staff to bring back potential dates, times, and locations to the next meeting.

NOMINATING A SENIOR/CAREGIVER OF THE YEAR

Councillor, A. Kungl discussed the nominations for a Senior of the Year done by the City of Orillia and the Town of Wasaga Beach and inquired if the

Committee would like to incorporate something into its mandate. Councillor Kungl also mentioned the potential for a seniors category for the Annual Spirit Catcher Award.

The Committee discussed creating an award category for seniors and/or caregivers as a form of recognition of their talents or contributions within the community.

The Seniors Advisory Committee met and recommends adoption of the following recommendation(s):

SECTION "B"

NOMINATING A SENIOR/CAREGIVER OF THE YEAR

That staff in the Legislative and Court Services, in consultation with the Seniors Advisory Committee, establish an award in recognition of seniors and be included as part of the Annual Spirit Catcher Award.

This matter was recommended to Finance and Corporate Services Committee for consideration of adoption at its meeting to be held on 4/4/2022.

The Seniors Advisory Committee met and reports as follows:

SECTION "C"

SENIORS EVENTS/INFORMATION/UPDATES

Lucia Ricardo provided an update on the CNIB relating to an open house in June at its new location at 90 Collier Street, posting for a new Technology Lead, still not in-person programs, and community consultations for seniors through continued virtual programming or a survey.

Molly Malcolm discussed the effects COVID-19 has had on the residents of Victoria Village.

Heather Stone indicated that the Red Cross, Friendly Phone Calls, and Meals on Wheels remain business as usual. Ms. Stone mentioned that transportation is limited to essential trips only, as well as Friendly Visiting is still on hold.

Heather Kenehan provided that both the 55 Plus Centres at Allendale

Recreation Centre and Parkview Centre are open and welcoming both new and returning members. Ms. Kenehan discussed the return of some active and social programming that align with the City's current recreation protocols around COVID-19.

Gwen Kavanagh discussed the Seniors Community Fund, the challenges in reaching recipients, and the possibility of an article in the Barrie Advance. Ms. Kavanagh mentioned a Housing Panel with the NDP on the challenges with housing, such as co-housing in lieu of long-term care homes.

Donna Dellio suggested the Committee review a survey done by the City of Orillia and come up with questions they would like to see on a survey done by the Committee for the June Town Hall.

Councillor Kungl discussed collaborations with other Committees in the City for events and activities, such as Bike the Night with the Active Transportation and Sustainability Committee and the Year of the Garden with the Communities in Bloom Committee, to promote and educate the community about the Committee and to contribute to other City programs of interest. She also discussed an invitation to Melissa May, Ontario Health to speak to the Committee at a future meeting.

ADJOURNMENT

The meeting adjourned at 11:40 a.m.

CHAIRMAN